

Expo AgroFuturo
Trade Event Partnership Program
Medellin, Colombia
September 10th - 12th, 2025
Learn about Expo AgroFuturo

Expo AgroFuturo 2025

The Trade Event Partnership Program at Expo AgroFuturo 2025

September 10 - 12, 2025 in Medellin, Colombia

Under the Trade Event Partnership Program, the U.S. Commercial Service (USCS) has identified <u>Expo</u>
<u>AgroFuturo</u> as an excellent opportunity for U.S. agribusiness companies to expand their business in the industry through exhibition at the show and participation in Latin America's leading agribusiness sector event!

Why Attend Expo AgroFuturo?

The three-day trade show is one of the most important for the agribusiness sector in Latin America, where agents of the production chain find strategic partners, distributors and representatives for their products. Expo AgroFuturo is a specialized agribusiness fair that promotes technology transfer, knowledge, marketing and investment in Colombia and Latin America.

Sectors:

- Agricultural Machinery and Equipment for maintaining and cultivating land.
- Soil Enhancements (Fertilizers, amendments, and defensives)
- Irrigation and water system solutions
- Tools and implements (Manual and Semiautomatic)
- Safety and personal protection
- Sustainable energies (e.g. wind, solar, localized hydro)
- Software and hardware for use in Agribusiness
- Drones
- Phone applications.
- Supplies and technology for the livestock sector (e.g., tracking, nutrition, sustainability)
- Animal genetics
- Seed industry
- Trade Associations, state agribusiness agencies, and research institutions

Benefits of Participation

- Find strategic partners, distributors and sales representatives for your products and services throughout Latin America.
- Learn about the latest trends and innovations in agriculture.
- Become an expert through knowledge activities.
- Interaction with the main actors in the production chain.
- Investment possibilities in agricultural projects.



Learn More

Contact Jennifer Alexandra Rubio Sanchez, Corferias, <u>jrubio@corferias.com</u> to secure your spot on the show floor and to find out how you can take advantage of this excellent opportunity!

Questions?

For general questions about the trade show or exhibitor space, please contact Jennifer Alexandra Rubio Sanchez, Corferias, jrubio@corferias.com

Questions about support under the Trade Event Partnership Program (TEPP), please contact Haley Milan, USCS Global Agribusiness Team, at Haley.Milan@trade.gov or Nicolas Cervantes, USCS Global Agribusiness Event Lead, at Nicolas.Cervantes@trade.gov.