



WORLD DAIRY EXPO®

Where the global dairy industry meets!

World Dairy Expo 2025

Madison, WI

September 30 - October 3, 2025



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Opportunities for U.S. Exporters at World Dairy Expo!

Under the Trade Events Menu of Services (TEMS), the U.S. Commercial Service has identified the World Dairy Expo as an excellent opportunity for U.S. companies to expand their business in the global dairy industry.

Don't miss exploring new opportunities at World Dairy Expo 2025 (WDE), taking place September 30 - October 3, 2025 in Madison, WI!

World Dairy Expo serves as a forum for dairy producers, companies, organizations and other dairy enthusiasts to come together to compete, and to exchange ideas, knowledge, technology and commerce. WDE's 700-company trade show is an opportunity for producers to see cutting-edge technology and the latest dairy equipment. As the global dairy industry meets in Madison, leading researchers, technical experts, and national sales representatives from around the world can be found at World Dairy Expo. The annual event attracts more than 60,000 people from nearly 100 countries each fall.

[Learn about attending WDE.](#)

The U.S. Commercial Service (USCS) and the World Dairy Expo are collaborating again through the Trade Events Menu of Services (TEMS) after a successful event in 2024.

To learn more about the show and how to take advantage of the international business development programs for US Exhibitors at World Dairy Expo 2025, please contact:

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