



MEDICA 2023 CEO Center Program  
November 13-16, 2023  
Düsseldorf, Germany

Our CEO Center Program provides your company with a turnkey, customized experience to help you accomplish your goals onsite, with a full service office right on the show floor!



## MEDICA 2023 Corporate Executive Office Program

# MEDICA 2023 CEO Program

The U.S. Commercial Service welcomes you to the **Corporate Executive Office (CEO) Center Program** at MEDICA 2023, taking place November 13-16, 2023 in Düsseldorf, Germany!

The CEO Center Program provides your company with a turnkey, customized experience to help you accomplish your goals onsite, with a full service office right on the show floor!

MEDICA is the largest medical trade show in the world. In 2022, there were 5,300+ exhibitors at MEDICA, with 81,000 “trade only” visitors from around the world (75% international attendance)!

## **Benefits of Participating in the CEO Center Program:**

- Semi-private or private space on the show floor for prospective meetings with business partners
- Counseling and market research from U.S. Commercial Service international healthcare specialists
- A dedicated multilingual assistant/interpreter to help you in any way during the show
- Europe-wide promotion and beyond, distributed to key medical contacts across the continent
- Inclusion in our online and printed CEO Center Program brochure, distributed worldwide and on-site at the show
- Shared office center with receptionist, hospitality service and refreshments/light lunch
- Admissions tickets to MEDICA
- Entry in the MEDICA exhibitor catalog as a full exhibitor
- Dedicated WiFi and power supply to each table and private room, and more

*Cost of a table within our CEO Center Program is \$7,200. A limited number of private rooms are also available at a cost of \$8,200.*

To help offset participation expenses, you may be eligible for [State Trade Expansion Program \(STEP\) grant funds!](#)

If you would like to learn more about MEDICA, the support available from our [Global Healthcare Team](#), or to discuss if the program is right for your company, please contact:

### U.S. Team Leads:

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