TRADEWIN FORUM & MISS

Trade Winds

Trade Winds is the largest U.S. government-led annual trade mission and business development forum.



Tom Strauss

Tom Strauss is the Senior Commercial Officer at the U.S. Embassy in Angola, leading advocacy efforts for U.S companies doing business in that country. Prior to moving to Luanda, Tom served for 17 years as the Southern Regional Director for the U.S. Commercial Service, leading 30 International Trade Specialists to assist U.S. companies to succeed abroad. Preceding that position, he was a National Director in Washington, D.C. overseeing 48 Export Assistance Centers in the Eastern part of the country.

Prior to that he directed the office in Kansas City and was an International Trade Specialist in Tulsa. Tom also worked on temporary duty assignments as Acting Senior Commercial Officer in Hungary, Portugal and Mozambique as well as managing special projects in Mexico City. He started his career working in the international divisions of Sherwood Medical Company and Alco Controls Company in St. Louis.

Tom holds a Bachelor of Arts degree in Business Administration from Drury University and a Master of Business Administration, emphasizing International Management and Marketing from the Thunderbird School of Global Management. He is certified as a professional coach and successfully completed the Senior Executive Service Candidate Development Program. He speaks Spanish, Portuguese and French.