President of the United States of America
The White House
Washington, DC 20500

Dear Mr. President,

As the private sector members of the President’s Export Council (PEC), we welcome your decision to move forward and work with Congress to secure Trade Promotion Authority (TPA). We welcome the significant achievements on trade made over the past two years, including a number of key Council recommendations such as:

- Passage of the United States - Korea Trade Agreement (KORUS)
- Passage of the United States - Colombia Trade Promotion Agreement
- Passage of the United States - Panama Trade Promotion Agreement
- Passage of improvements to the Trade Adjustment Assistance program
- Reauthorization of the Export-Import Bank

The Administration has launched a bold new trade agenda with agreements that will ensure American workers, farmers and companies have access to and can compete in the global economy. The Trans-Pacific Partnership (TPP) negotiations are progressing with the promise of ambitious goals on tariff and non-tariff elimination, regulatory cooperation, and strong principles for bilateral as well as global trade. Additionally, the Transatlantic Trade and Investment Partnership (T-TIP) negotiations have launched, and progress is being made on a Trade Facilitation agreement and a Trade in Services Agreement.

However, the last time the United States Congress and the Executive Branch collaborated to determine U.S. objectives in negotiations such as these was more than ten years ago. In the intervening years, many trade barriers continue, while new ones have emerged.

We believe that new TPA legislation is critical to renew America’s trade leadership in the world and to provide important tools to negotiate, secure Congressional approval of, and implement pending and future agreements. Passage of new TPA legislation will reaffirm longstanding objectives and update U.S. trade policy, provide mechanisms to ensure the requisite consultation and collaboration between the executive and legislative branches of government, industry, and the public, and give confidence to foreign trade negotiators that their American counterparts are on sound footing.

We welcome your decision to move forward and seek Trade Promotion Authority (TPA) from the Congress. As the private sector members of the President’s Export Council, we are
committed to supporting efforts to pass TPA to help spur economic growth through exports and secure the benefits of trade for all American workers, companies, and consumers.¹

Sincerely,

Jim McNerney

¹ Please note this letter was prepared by the private sector appointed members of the PEC.