



## **Takreem El-Tohamy**

*General Manager, Middle East and Africa, IBM*

Takreem El-Tohamy is the General Manager of IBM Middle East and Africa. Based in Dubai, he is responsible for IBM's operations in the Middle East, Turkey and Africa. Since Takreem took on this leadership role, IBM Middle East and Africa operations have grown significantly. He has expanded IBM's geographical footprint by opening multiple offices in the region and two IBM Research facilities in Kenya and South Africa which are driving innovation by developing commercially-viable solutions to transform lives and spark new business opportunities in Africa. In addition, he has established a strong network of business partners, who are working together with IBM, to solve complex issues for clients and further progress in the region.

Takreem has been focused on continuous innovation in business and has built local capabilities by helping launch global delivery and client centers in Egypt, Kenya, Morocco, Nigeria, Pakistan, Saudi Arabia, South Africa and the United Arab Emirates. He has led many key initiatives boosting skills, technology infrastructure, human welfare, and advancing scientific research in the African continent. This includes IBM's work in helping contain the outbreak of Ebola in Africa, a \$60 million investment to develop the next generation of technical talent on the continent, an internet of things solution helping small-scale farmers in Kenya better manage water resources, and the launch of a crowdsourcing 'WaterWatchers' project to help analyze and share information about the water distribution system in South Africa.

Prior to his current role, Takreem led the Affiliates and Delivery group. During the course of his career, he has held many leadership positions, including Territory Executive for IBM Middle East and Africa, where he led the execution of IBM's Small and Medium Business Strategy for the region. Prior to that, he was Territory Manager for IBM Egypt, responsible for the revenue and operations.

Takreem joined IBM in 1984 in Cairo, Egypt.