PRESIDENT’S ADVISORY COUNCIL ON
DOING BUSINESS IN AFRICA

November 29, 2017
9:30 AM – 11:30 AM
Eisenhower Executive Office Building, Room 350

Agenda

I. Welcome and Opening Remarks
   • Jay Ireland, Chair
   • Laura Lane, Vice Chair
   • Wilbur Ross, Secretary of Commerce
   • National Security Council Official (TBC)

II. Presentation and Deliberation of PAC-DBIA Issues Report
   • PAC-DBIA Members
   • Wilbur Ross, Secretary of Commerce
   • Members of the U.S. Government Interagency

Approaching African Markets
1. Risk (Perceived vs. Actual)
   Barbara Keating, Computer Frontiers Inc.
2. Underdeveloped Capital Markets
   Fred Sisson, CEO, Synnove Energy
3. Market Size and Demand for U.S. Business
   Takreem El-Tohamy, General Manager of Middle East and Africa, IBM

Competing in African Market
1. Whole-of-Government Approaches That Enable Foreign Competitors
   Jay Ireland, President and CEO, GE Africa
2. Local Content Requirements
   Andrew Patterson, President for Africa, Bechtel Overseas Corporation
3. Public Procurement Process and Specifications
   Bill Killeen, President and CEO, Acrow Bridge
Operating in African Markets
1. Lack of Skilled Local Workforce
   Kimberly Brown, CEO, Amethyst Technologies
2. Currency Volatility and Lack of Access to U.S. Dollars
   Takreem El-Tohamy, General Manager of Middle East and Africa, IBM
3. Trade Facilitation and Infrastructure
   Laura Lane, President of Global Public Affairs, UPS

III. Adoption of Report
    - Jay Ireland, Chair

IV. Next Steps for the Council
    - Wilbur Ross, Secretary of Commerce
    - National Security Council Official (TBC)

V. Closing Remarks and Adjournment
    - Jay Ireland, Chair
    - Laura Lane, Vice Chair