North Carolina Exports, Jobs, & Foreign Investment

North Carolina Depends on World Markets
- Exports from North Carolina helped contribute to the $2.33 trillion of U.S. goods and services exports in 2017.

Exports Support Jobs
- Nationally, U.S. jobs supported by exports reached an estimated 10.7 million in 2016, up 1.2 million from 2006.

Exports Sustain Thousands of North Carolina Businesses
- A total of 10,766 companies exported from North Carolina locations in 2015.

North Carolina goods exports in 2017

North Carolina’s Top 5 Export Markets (Millions of U.S. Dollars)
- Canada: 6,583
- Mexico: 3,560
- China: 2,359
- Saudi Arabia: 1,666
- Japan: 1,567

North Carolina’s Top 5 Export Categories (Millions of U.S. Dollars)
- Chemicals: 8,439
- Transportation Equipment: 4,418
- Machinery: 3,638
- Computer & Electronic Products: 2,242
- Textiles & Fabrics: 1,957

Jobs Supported by Total U.S. Exports
- Totaled 10.7 Million Jobs in 2016, Nationwide

- 93% of these jobs were supported by manufactured goods exports

Number of small and medium-sized (SME) goods exporters in North Carolina in 2015

- 9,410

SMEs account for 87% of North Carolina goods exporters

- and 26% of known North Carolina goods export value

Updated February 2018
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Foreign Investment & Jobs in North Carolina
- In 2015, foreign-owned companies employed 251,800 North Carolina workers

Free Trade Agreements
- The U.S. currently has 14 free trade agreements in force with 20 countries.

North Carolina’s Metropolitan Exports
- Charlotte-Concord-Gastonia is the 24th largest metro area reporting exports nationwide.

In 2017, exports to FTA markets accounted for 43% of North Carolina exports

Since 2007, exports from North Carolina to FTA markets have grown by 28%

Top Dollar Growth, 2007-17 (Millions of U.S. Dollars)
- NAFTA: 2,715
- Australia: 190
- Singapore: 126
- Chile: 77
- Peru: 59

North Carolina Employment in Foreign-Owned Companies

<table>
<thead>
<tr>
<th>Country of UBO</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>33,500</td>
</tr>
<tr>
<td>Germany</td>
<td>32,900</td>
</tr>
<tr>
<td>Japan</td>
<td>23,400</td>
</tr>
<tr>
<td>Switzerland</td>
<td>19,000</td>
</tr>
<tr>
<td>France</td>
<td>15,000</td>
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</tbody>
</table>

Share of North Carolina private-industry employment at foreign-owned firms: 7%

Metro Area | 2016 Goods Export Value | Share of State Exports |
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Charlotte-Concord-Gastonia</td>
<td>$11.9 billion</td>
<td>*</td>
</tr>
<tr>
<td>Greensboro-High Point</td>
<td>$3.7 billion</td>
<td>11.60%</td>
</tr>
<tr>
<td>Virginia Beach-Norfolk-Newport News</td>
<td>$3.3 billion</td>
<td>*</td>
</tr>
<tr>
<td>Durham-Chapel Hill</td>
<td>$2.9 billion</td>
<td>9.10%</td>
</tr>
<tr>
<td>Raleigh</td>
<td>$2.6 billion</td>
<td>8.10%</td>
</tr>
<tr>
<td>Hickory-Lenoir-Morganton</td>
<td>$1.8 billion</td>
<td>5.50%</td>
</tr>
<tr>
<td>Greenville</td>
<td>$1.6 billion</td>
<td>4.80%</td>
</tr>
<tr>
<td>Winston-Salem</td>
<td>$1.2 billion</td>
<td>3.80%</td>
</tr>
<tr>
<td>Asheville</td>
<td>$1.1 billion</td>
<td>3.50%</td>
</tr>
</tbody>
</table>

*Share of state exports unavailable for MSAs that cross state lines

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For more resources please see www.trade.gov/mas/ian. Sources include resources from the U.S. Department of Commerce’s International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.