Louisiana Exports, Jobs, & Foreign Investment

Louisiana Depends on World Markets

- Exports from Louisiana helped contribute to the $2.33 trillion of U.S. goods and services exports in 2017.

Exports Support Jobs

- Nationally, U.S. jobs supported by exports reached an estimated 10.7 million in 2016, up 1.2 million from 2006.

Exports Sustain Thousands of Louisiana Businesses

- A total of 3,732 companies exported from Louisiana locations in 2015.

$56.5 billion

Louisiana goods exports in 2017

Jobs Supported by Louisiana Goods Exports

Up by 41 Thousand Jobs Over Past Ten Years

128,623

U.S. jobs supported by goods exports from Louisiana in 2016

89% of these jobs were supported by manufactured goods exports

3,140

Number of small and medium-sized (SME) goods exporters in Louisiana in 2015

SMEs account for 84% of Louisiana goods exporters

...and 33% of known Louisiana goods export value

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Foreign Investment & Jobs in Louisiana
- In 2015, foreign-owned companies employed 67,700 Louisiana workers.

Free Trade Agreements
- The U.S. currently has 14 free trade agreements in force with 20 countries.

Louisiana’s Metropolitan Exports
- New Orleans-Metairie is the 8th largest metro area reporting exports nationwide.

In 2017, exports to FTA markets accounted for 39% of Louisiana exports.

Since 2007, exports from Louisiana to FTA markets have grown by 89%.

Louisiana Employment in Foreign-Owned Companies

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>16,400</td>
</tr>
<tr>
<td>France</td>
<td>7,610</td>
</tr>
<tr>
<td>Canada</td>
<td>7,600</td>
</tr>
<tr>
<td>Germany</td>
<td>5,600</td>
</tr>
<tr>
<td>Netherlands</td>
<td>5,100</td>
</tr>
</tbody>
</table>

Share of Louisiana private-industry employment at foreign-owned firms: 4%

Top Dollar Growth, 2007-17 (Millions of U.S. Dollars)

<table>
<thead>
<tr>
<th>Current FTA Partners</th>
<th>2016 Goods Export Value</th>
<th>Share of State Exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAFTA</td>
<td>$5,367</td>
<td>68.90%</td>
</tr>
<tr>
<td>Colombia</td>
<td>$1,388</td>
<td>15.40%</td>
</tr>
<tr>
<td>Chile</td>
<td>$930</td>
<td>8.00%</td>
</tr>
<tr>
<td>Korea</td>
<td>$830</td>
<td>3.10%</td>
</tr>
<tr>
<td>Peru</td>
<td>$807</td>
<td>1.10%</td>
</tr>
</tbody>
</table>

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian. Sources include resources from the U.S. Department of Commerce’s International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.