



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

# Louisiana Exports, Jobs, & Foreign Investment

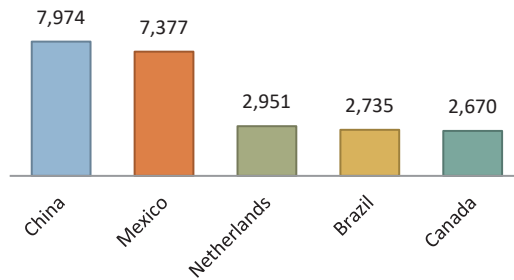
## Louisiana Depends on World Markets

- Exports from Louisiana helped contribute to the \$2.33 trillion of U.S. goods and services exports in 2017.

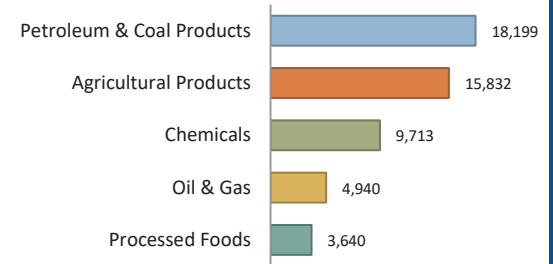
# \$56.5 billion

## Louisiana goods exports in 2017

Louisiana's Top 5 Export Markets (Millions of U.S. Dollars)



Louisiana's Top 5 Export Categories (Millions of U.S. Dollars)

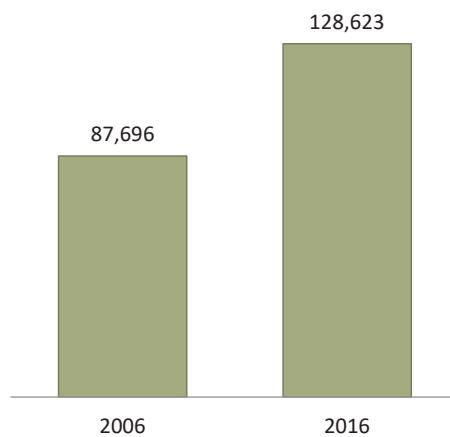


## Exports Support Jobs

- Nationally, U.S. jobs supported by exports reached an estimated 10.7 million in 2016, up 1.2 million from 2006.

## Jobs Supported by Louisiana Goods Exports

Up by 41 Thousand Jobs Over Past Ten Years



# 128,623

## U.S. jobs supported by goods exports from Louisiana in 2016

**89%** of these jobs were supported by manufactured goods exports

## Exports Sustain Thousands of Louisiana Businesses

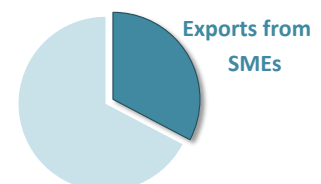
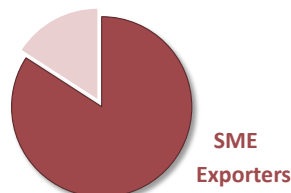
- A total of 3,732 companies exported from Louisiana locations in 2015.

# 3,140

## Number of small and medium-sized (SME) goods exporters in Louisiana in 2015

SMEs account for **84%** of Louisiana goods exporters

...and **33%** of known Louisiana goods export value





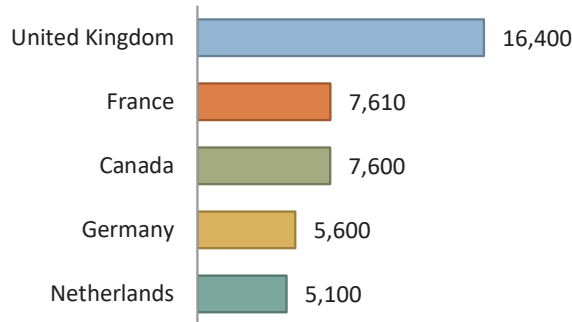
# Louisiana Exports, Jobs, & Foreign Investment

## Foreign Investment & Jobs in Louisiana

- In 2015, foreign-owned companies employed 67,700 Louisiana workers

### Louisiana Employment in Foreign-Owned Companies

Number of Employees by Country of UBO



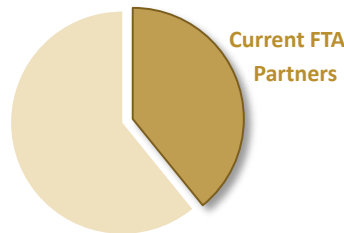
**4%**

Share of Louisiana private-industry employment at foreign-owned firms

## Free Trade Agreements

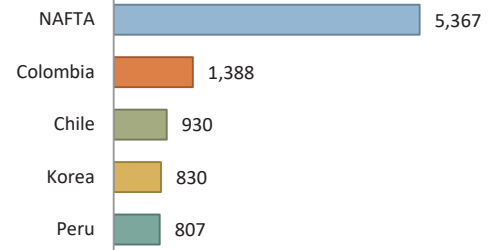
- The U.S. currently has 14 free trade agreements in force with 20 countries.
- Louisiana's exports to U.S. FTA partners totaled \$22.1 billion in 2017.

In 2017, exports to FTA markets accounted for **39%** of Louisiana exports



Since 2007, exports from Louisiana to FTA markets have grown by **89%**

Top Dollar Growth, 2007-17  
(Millions of U.S. Dollars)



## Louisiana's Metropolitan Exports

- New Orleans-Metairie is the 8th largest metro area reporting exports nationwide.

Metro Area	2016 Goods Export Value	Share of State Exports
New Orleans-Metairie	\$29.5 billion	68.90%
Baton Rouge	\$6.6 billion	15.40%
Lake Charles	\$3.8 billion	8.80%
Lafayette	\$1.3 billion	3.10%
Shreveport-Bossier City	\$474 million	1.10%
Houma-Thibodaux	\$270 million	0.60%
Monroe	\$115 million	0.30%
Alexandria	\$68 million	0.20%
Hammond	\$48 million	0.10%

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce.

For more resources please see [www.trade.gov/mas/ian](http://www.trade.gov/mas/ian). Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.