Iowa Exports, Jobs, & Foreign Investment

Iowa Depends on World Markets
- Exports from Iowa helped contribute to the $2.33 trillion of U.S. goods and services exports in 2017.

Exports Support Jobs
- Nationally, U.S. jobs supported by exports reached an estimated 10.7 million in 2016, up 1.2 million from 2006.

Exports Sustain Thousands of Iowa Businesses
- A total of 3,221 companies exported from Iowa locations in 2015.

$13.2 billion

Iowa goods exports in 2017

Iowa’s Top 5 Export Markets
(Millions of U.S. Dollars)
- Canada: $4,040
- Mexico: $2,238
- Japan: $1,008
- China: $560
- Germany: $390

U.S. jobs supported by goods exports from Iowa in 2016
- 93,941

62% of these jobs were supported by manufactured goods exports

2,672

Number of small and medium-sized (SME) goods exporters in Iowa in 2015
- SMEs account for 83% of Iowa goods exporters

...and 19% of known Iowa goods export value

Updated February 2018
Iowa Exports, Jobs, & Foreign Investment

Foreign Investment & Jobs in Iowa
- In 2015, foreign-owned companies employed 56,400 Iowa workers

Free Trade Agreements
- The U.S. currently has 14 free trade agreements in force with 20 countries.
- Iowa’s exports to U.S. FTA partners totaled $7.6 billion in 2017.

Iowa’s Metropolitan Exports
- Davenport-Moline-Rock Island is the 58th largest metro area reporting exports nationwide.

In 2017, exports to FTA markets accounted for 57% of Iowa exports

Since 2007, exports from Iowa to FTA markets have grown by 37%

Iowa Employment in Foreign-Owned Companies
Number of Employees by Country of UBO

- United Kingdom: 8,200
- Netherlands: 6,600
- Japan: 6,000
- France: 4,600
- Germany: 4,500

4.2%
Share of Iowa private-industry employment at foreign-owned firms

Metro Area | 2016 Goods Export Value | Share of State Exports
--- | --- | ---
Davenport-Moline-Rock Island | $4.5 billion | *
Omaha-Council Bluffs | $3.5 billion | *
Sioux City | $1.3 billion | *
Des Moines-West Des Moines | $1.1 billion | 12.50%
Cedar Rapids | $945 million | 11.20%
Ames | $317 million | 3.80%
Iowa City | $283 million | 3.40%
Waterloo-Cedar Falls | $276 million | 3.30%
Dubuque | $137 million | 1.60%

*Share of state exports unavailable for MSAs that cross state lines


For more resources please see [www.trade.gov/mas/ian](http://www.trade.gov/mas/ian). Sources include resources from the U.S. Department of Commerce’s International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.