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# Milwaukee-Waukesha-West Allis, WI Merchandise Exports in 2016

*The Metropolitan Export Series is a product funded and developed by the International Trade Administration using data from the U.S. Census Bureau. Merchandise export data are available for U.S. metropolitan areas beginning in 2005.*

In 2016, Milwaukee was the  
**42nd**  
largest exporter in the U.S.

## Milwaukee Exports in 2016

**\$7.3 billion**

Total Milwaukee goods  
export value in 2016



## Goods Exports From Select Milwaukee Area Counties

County	Export Value
Milwaukee County	\$3.6 billion
Waukesha County	\$2.6 billion
Washington County	\$697 million
Ozaukee County	\$340 million

## Exports Sustain Milwaukee Area Businesses

- In 2014, 97% of Milwaukee goods exporters shipped manufactured products overseas.

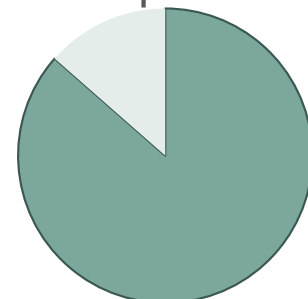
**2,778**

Number of Milwaukee  
exporters in 2014 (latest available)

**2,402**

Number of small and  
medium-sized goods  
exporters in Milwaukee  
in 2014

SMEs account for **86%**  
of Milwaukee goods  
exporters



*Note: Exporter counts reflect the number of companies, not establishments, and are therefore not additive across industries and geographies*



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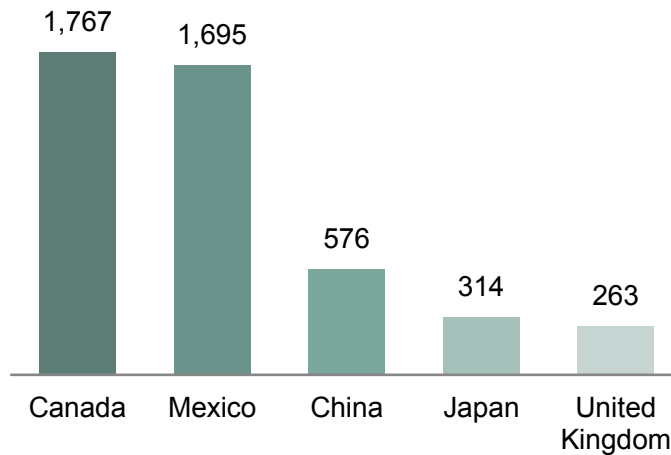
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## Top Milwaukee Export Markets

- In 2016, Canada was Milwaukee's top foreign market, accounting for 24% of its total goods exports.

## Top Milwaukee Area Export Markets

Millions of dollars

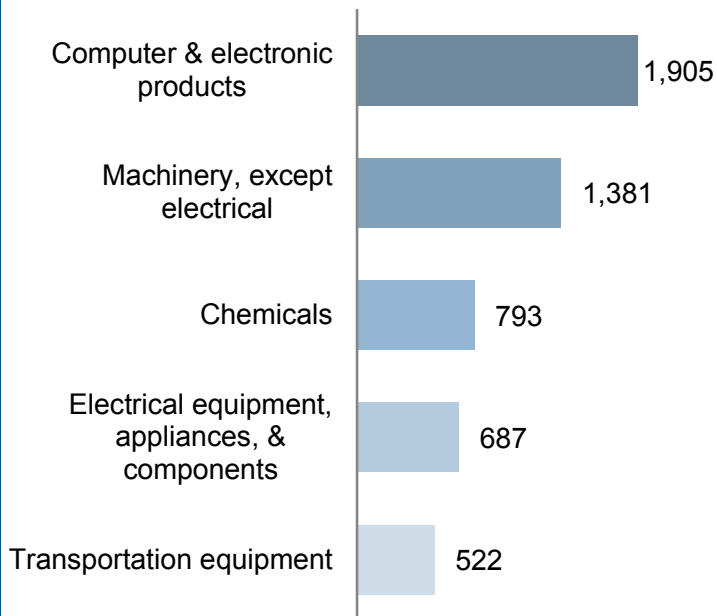


## Top Milwaukee Export Sectors

- Computer & electronic products accounted for 26% of the area's goods exports in 2016.

## Top Milwaukee Export Sectors

Millions of dollars



Milwaukee is also a major exporter of:

- Fabricated metal products
- Plastics & rubber products
- Processed foods
- Printed matter & related products

## Source Notes

**Data year:** 2016 **Last updated:** October 2017

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce.

For additional information and to view the complete data series and methodology, visit [www.trade.gov/metrodata](http://www.trade.gov/metrodata).

Exporter data available on <http://tse.export.gov/edb>.