Transatlantic Trade and Investment Partnership (T-TIP)

Opportunities for Ohio

T-TIP stands to be an ambitious, comprehensive, and high-standard trade and investment agreement that offers significant benefits for U.S. companies and workers through eliminating existing trade barriers and better enabling U.S. companies and workers to compete. **T-TIP will provide significant new opportunities for U.S. industry, as approximately one-fifth of all U.S. goods and services exports go to the European Union (EU). In 2013, every billion dollars of U.S. exports supported 5,590 jobs. In that same year, U.S. goods and services exports to the EU supported an estimated 2.5 million U.S. jobs.**

**Key Opportunities for Ohio’s Industries**

**Machinery**

The machinery sector accounted for **12 percent** of Ohio’s total exports to the EU between 2012 and 2014. During that same period machinery product exports to the EU from Ohio averaged **$1.0 billion** annually. The EU currently has tariffs on machinery products as high as 9.7 percent. Ohio companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

**Chemicals**

The chemicals sector accounted for **12 percent** of Ohio’s total exports to the EU between 2012 and 2014. During that same period chemical product exports to the EU from Ohio averaged **$982 million** annually. The EU currently has tariffs on chemical products as high as 6.5 percent. Ohio companies would likely benefit from reduced tariffs in this sector as a result of the agreement. Chemical exports could also benefit from T-TIP provisions that promote regulatory efficiencies and reduce regulatory compliance costs.

**Infrastructure Products**

The infrastructure products sector accounted for **9 percent** of Ohio’s total exports to the EU between 2012 and 2014. During that same period infrastructure product exports to the EU from Ohio averaged **$687 million** annually. The EU currently has tariffs on infrastructure products as high as 7.5 percent. Ohio companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

Ohio U.S. Export Assistance Centers: [www.export.gov/Ohio](http://www.export.gov/Ohio)
Exports Sustain Thousands of Ohio Businesses including SMEs

A total of 16,452 companies exported from Ohio locations in 2013. Of those, 14,707 (89.4 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated nearly one-quarter (24.3 percent) of Ohio’s total exports of merchandise in 2013.

Ohio exported $8.4 billion annually in goods to the EU (2012-2014 average). During this period, 17 percent of Ohio’s total goods exports went to the EU.

The EU’s tariff elimination as part of T-TIP would provide new market access that could benefit Ohio’s exports. Exports from Ohio could also benefit from efforts in T-TIP to achieve new market access commitments in services and investment, improve the regulatory environment, and establish global best practices.

How Past FTAs Have Benefitted Ohio

The United States currently has free trade agreements in force with 20 countries, which accounted for $30.4 billion (58 percent) of Ohio’s exports in 2014. During the past 10 years (2005-2014), exports from Ohio to these markets grew by 37 percent, with NAFTA, Korea, Singapore, Chile, and Australia showing the largest dollar growth during this period.

In Their Own Words: T-TIP Comments

**The American Farm Bureau Federation**

“The American Farm Bureau Federation, a U.S. general farm organization, supports efforts to increase agricultural trade flows and remove several major impediments to this flow that currently exist between the United States and the European Union.”

**National Electrical Manufacturers Association (NEMA)**

“Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and re-programming of company resources into more productive activities.”

**Advanced Drainage Systems**

“Advanced Drainage Systems is an Ohio-based producer of state-of-the-art corrugated high-density polyethylene (“HDPE”) pipe products used in storm water management and sanitary sewer applications. ADS looks forward to the TTIP negotiations as an opportunity for the United States and European Union to ensure further regulatory coherence and develop strategies for efficiently resolving discrepancies between widely utilized international standards.”

For more information, please see [www.trade.gov/fta](http://www.trade.gov/fta).
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