



Transatlantic Trade and Investment Partnership (T-TIP)

Opportunities for Nevada



T-TIP stands to be an ambitious, comprehensive, and high-standard trade and investment agreement that offers significant benefits for U.S. companies and workers through eliminating existing trade barriers and better enabling U.S. companies and workers to compete. **T-TIP will provide significant new opportunities for U.S. industry, as approximately one-fifth of all U.S. goods and services exports go to the European Union (EU). In 2013, every billion dollars of U.S. exports supported 5,590 jobs. In that same year, U.S. goods and services exports to the EU supported an estimated 2.5 million U.S. jobs.**

Key Opportunities for Nevada's Industries

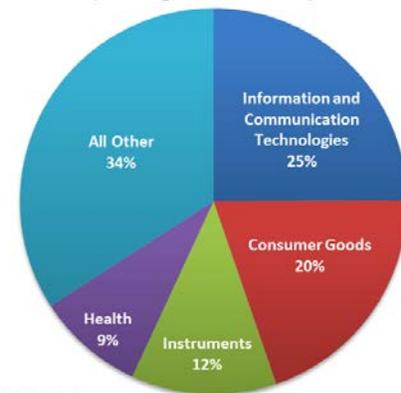
Information and Communication Technologies (ICT)

The ICT sector accounted for **25 percent** of Nevada's total exports to the EU between 2012 and 2014. During that same period ICT product exports to the EU from Nevada averaged **\$179 million** annually. The EU currently has tariffs on ICT products as high as 14 percent. Nevada companies would likely benefit from reduced tariffs in this sector as a result of the agreement. ICT exports could also benefit from T-TIP provisions that will address technical regulations and standards that unnecessarily restrict trade.

Consumer Goods

The consumer goods sector accounted for **20 percent** of Nevada's total exports to the EU between 2012 and 2014. During that same period consumer goods exports to the EU from Nevada averaged **\$142 million** annually. The EU currently has tariffs on consumer goods as high as 15 percent. Nevada companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

Nevada's Top Goods Exports to the EU
(Average 2012-2014)



Source: International Trade Administration

High-tech Instruments

The high-tech instruments sector accounted for **12 percent** of Nevada's total exports to the EU between 2012 and 2014. During that same period high-tech instrument product exports to the EU from Nevada averaged **\$87 million** annually. The EU currently has tariffs on high-tech instrument products as high as 6.7 percent. Nevada companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

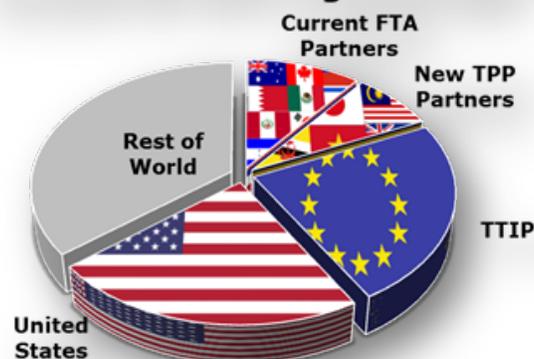
Exports Sustain Thousands of Nevada Businesses including SMEs

A total of 2,949 companies exported from Nevada locations in 2013. Of those, 2,541 (86.2 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated nearly one-sixth (15.5 percent) of Nevada's total exports of merchandise in 2013.

Nevada exported \$734 million annually in goods to the EU (2012-2014 average). Nevada's goods exports to the EU increased by 11 percent from 2012 to 2014.

The EU's tariff elimination as part of T-TIP would provide new market access that could benefit Nevada's exports. Exports from Nevada could also benefit from efforts in T-TIP to achieve new market access commitments in services and investment, improve the regulatory environment, and establish global best practices.

With TTIP & TPP, the United States & its trade agreements partners will account for 64% of global GDP



How Past FTAs Have Benefitted Nevada

The United States currently has free trade agreements in force with **20 countries**, which accounted for **\$2.2 billion (29 percent)** of Nevada's exports in 2014. During the past 10 years (2005-2014), exports from Nevada to these markets grew by **107 percent**, with NAFTA, Korea, Singapore, Australia, and Chile showing the largest dollar growth during this period.

In Their Own Words: T-TIP Comments

The Personal Care Products Council

"The elimination of regulatory divergences between the United States and the European Union through alignment and mutual recognition of regulations, would significantly reduce industry costs related to formulation, marketing, labeling, and supply chain management, and facilitate market access and trade, especially for small and medium-sized companies."

Telecommunications Industry Association (TIA)

"We see significant potential for a TTIP to increase transatlantic trade of telecommunications goods and services. As the two largest telecommunications markets in the world, the benefits of a comprehensive agreement will likely have a significant commercial benefit to the United States and Europe."

National Electrical Manufacturers Association (NEMA)

"Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and re-programming of company resources into more productive activities."

For more information, please see www.trade.gov/fta.

Prepared by Trade Policy and Analysis, International Trade Administration, U.S. Department of Commerce.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis, as well as the International Monetary Fund's World Economic Outlook.