Benefits from the U.S.-Korea Trade Agreement

Georgia


The impact of the eliminations of tariffs and related barriers is estimated to increase U.S. GDP by nearly $12 billion and U.S. goods exports by nearly $11 billion annually. Adding to this would be new exports of U.S. services, where U.S. firms exported $12.6 billion to Korea in 2009. Together, these export opportunities support the President’s National Export Initiative goal of doubling exports by 2015.

KORUS is Essential to Ensuring U.S. Competitiveness in Korea and Throughout Asia

Ten years ago, the United States was the top exporter to Korea providing one-fifth of all Korean imports; now we are in third place with less than 10% market share.

- U.S. exporters to Korea currently pay an average 6.2 percent tariff, or nearly $1.3 billion a year, to Korea through tariffs on industrial goods.
- Korean exporters to the United States currently face an average 2.8 percent tariff.
- On the first day of the European Union (EU) – Korea FTA, 85% of Korean tariffs on EU products will go to zero.
- Chinese products in Korea benefit from lower transportation and labor costs.

Implementing KORUS can help U.S. businesses and their workers stem this downward slide by making U.S. products more competitive in the Korean market.

- Tariff elimination for over 95 percent of U.S. exports of consumer and industrial products within five years.
- Tariff elimination for nearly two-thirds of U.S. agricultural exports immediately on entry into force.
- Significant new market access for U.S. service suppliers.
- Extensive elimination of non-tariff barriers, including in the autos sector.
- Tariff eliminations and strong transparency obligations will facilitate SME exports.

Georgia Depends on World Markets

Georgia’s shipments of merchandise in 2010 totaled $28.9 billion.

- A total of 10,080 companies exported goods from Georgia locations in 2008.
- 8,812 of Georgia exporting firms were small and medium-sized enterprises (SMEs), with fewer than 500 employees.
- SMEs generated nearly one-third (30.1 percent) of Georgia’s total exports of merchandise in 2008.

Trade Works for Georgia

Recently implemented trade agreements have benefited Georgia. For example, since the U.S.-Singapore trade agreement entry into force in 2004, Georgia’s exports to Singapore have grown by 204 percent. Since the U.S.-Chile trade agreement entry into force in 2004, Georgia’s exports to Chile have grown by 158 percent. KORUS can similarly benefit Georgia.

Source: U.S. Department of Commerce, International Trade Administration

For more detail on how KORUS will benefit additional business and agricultural sectors in Georgia, see the Department of Commerce fact sheets at: http://www.trade.gov/fta/korea and the Department of Agriculture fact sheets at: http://www.fas.usda.gov/itp/us-koreata.asp
KORUS Opens New Markets for Key Georgia Exports

Chemicals Manufactures – Chemicals manufactures accounted for $80 million of Georgia’s merchandise exports to Korea in 2008-2010 on average. U.S. exporters of chemicals and related products, including pharmaceuticals, cosmetics, fertilizers, inorganic chemicals, organic chemicals, plastics, and agro-chemicals, will benefit from KORUS tariff reductions. Fifty percent of U.S. chemicals exports by value will receive duty-free treatment immediately upon entry into force of the agreement, with the remaining tariffs phased out within 10 years. Tariffs on high-trade U.S. products such as silicon and certain plastics articles will be eliminated immediately upon implementation of the Agreement. Current Korean chemicals tariffs average 6 percent and can be as high as 50 percent.

Machinery Manufactures – Machinery manufactures exports from Georgia to Korea averaged $70 million per year between 2008 and 2010. Many machinery manufactures will receive duty-free treatment immediately upon entry into force of the agreement, including products including products such as refrigeration compressors, valves, renewable energy equipment, air pollution control equipment (pumps), water filtering and purifying equipment, and piston engines and engine parts. One hundred percent of agricultural and construction equipment, including tractors, lawn mowers, straw balers, conveyors, loaders, bulldozers, mechanical shovels, boring and sinking machinery, derricks, and dumpers, will continue to receive duty-free treatment. The elimination of Korean tariffs on U.S. machinery manufactures will provide a competitive boost to U.S. exporters, who will no longer face tariffs as high as 13 percent.

Transportation Equipment – Transportation equipment is an important Georgia export. In 2008-2010, Georgia exported $94 million in transportation equipment on average to Korea. U.S. exporters of transportation equipment, including autos, auto parts, aircraft, fishing vessels, locomotives, and other transportation manufactures, will benefit from KORUS tariff reductions. Duties on most transportation equipment products will be eliminated immediately, including duties on nearly 68 percent of automotive exports, over 92 percent of aircraft and related parts, and over 99 percent of shipping and other transportation equipment. Duties on the remaining transportation equipment products will be eliminated over three or five years.

KORUS Creates Opportunities for Georgia’s Agriculture

Georga’s agricultural exports to all countries, estimated at $1.8 billion in 2009, supported about 14,400 jobs, on and off the farm. These export sales make an important contribution to the Georgia farm economy, which had total cash receipts of $6.8 billion in 2009. KORUS agreement eliminates tariffs and other barriers on most agricultural products, increasing export opportunities for a range of Georgia’s agricultural products, including poultry, and cotton. With immediate elimination of duties on nearly two-thirds of U.S. agricultural exports to Korea, KORUS gives U.S. exporters improved access to the Korean market for many of the products that have been highly protected.

For more information on agricultural exports and KORUS, see the fact sheets posted by the U.S. Department of Agriculture at: http://www.fas.usda.gov/itp/us-koreata.asp

All state export data in this report are based on the Origin of Movement (OM) series. This series allocates exports to state based on transportation origin, i.e., the state from which goods began their journey to the port (or other point) of exit from the United States. The transportation origin of exports is not always the same as the location where the goods were produced. Thus conclusions about “export production” in a state should not be made solely on the basis of the OM state export figures.


Prepared by the U.S. Department of Commerce, International Trade Administration.