

SELECTUSA Foreign Direct Investment (FDI): DENMARK

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#4

Fourth fastest-growing source of FDI
in the United States in 2022

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs

48,300

Number of U.S. workers employed by
U.S. affiliates of majority
Danish-owned firms in 2021.



Investing in Innovative R&D

\$815.0 million

Value of research and development (R&D)
spending by U.S. affiliates of majority
Danish-owned firms
in 2021.



Expanding U.S. Exports

\$1.5 billion

Value of U.S. goods exports by majority
Danish-owned firms
operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

Danish FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	\$20,435	\$23,932	\$30,975	\$34,839	\$40,071
Flow	\$1,867	\$3,252	\$7,224	\$1,078	\$5,591

U.S. FDI in Denmark (in USD millions)

	2018	2019	2020	2021	2022
Position	\$10,692	\$12,568	\$15,376	\$14,508	\$14,016
Flow	-\$1,855	-\$601	\$963	\$378	-\$462

TOP 6 INDUSTRY SECTORS

By # of announced Danish FDI
projects in the USA

- #1 Software & IT Services
- #2 Renewable Energy
- #3 Industrial Equipment
- #4 Transportation
- #5 Business Services
- #6 Pharmaceuticals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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