



THE EXCLUSIVE EXHIBIT OF AREA RUG ARTISTRY

# Afghan Impressions

area rug artistry & inspiration

DELEGATION OF AFGHAN RUG PRODUCERS

JANUARY 18-21, 2007



AmericasMart Atlanta

## A Message from the Director

Dear Afghan Rug Delegates:

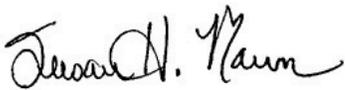
I am honored to welcome the Afghan rug delegation to the United States. I would also like to thank those organizations that have helped to facilitate this visit and those American companies that will participate with the delegates during their visit. I encourage businesses to get to know the Afghan delegates and to learn more about Afghan rugs. Developing these business relationships represents the continued commitment of the United States to further Afghanistan's economic development.

During my visits to Afghanistan and meetings with Afghan government and private sector officials, I have been impressed by the interest held by many Afghans to develop their country through hard work. I saw firsthand the desire to create a market conducive to international trade and investment. I also had the opportunity to learn about Afghanistan's natural resources and culture and to see gorgeous Afghan products.

I was particularly impressed with Afghanistan's hand-woven rugs. The Afghan rugs offer tremendous beauty, quality, style, diversity and heritage. U.S. legislation grants hand-made Afghan carpets duty-free access to the U.S. market, enhancing opportunities for business partnerships between our nations.

U.S. and Afghan companies have much to offer one another. The Afghans provide a unique product, and the U.S. firms offer years of proven experience in importing, marketing and selling rugs. I hope that during their visit to the United States, Afghan rug producers will create mutually beneficial business links with U.S. firms.

I wish you all the best in your business endeavors.



Susan Hamrock Mann  
Director  
Afghanistan Investment and Reconstruction Task Force  
U.S. Department of Commerce



### **Abdul Qader Qandeel**

Qandeel is one of the most active and well-known carpet manufacturers in Afghanistan. Founded over a century ago, the company has grown from a family business to an international exporter, trading with the U.S. and other countries. It has distinguished itself through its size, natural dyes, and high-quality wool.

<b>President of company:</b>	Abdul Qadir Qandeel
<b>Name of company:</b>	Qandeel
<b>Address:</b>	H#66, Alberoni Avenue, Shar-e-Naw, Kabul
<b>Phone:</b>	+93-799 777 823, +93-799 326 272
<b>E-mail:</b>	theqandeel@yahoo.com
<b>Type of carpet (rugs):</b>	Hand-Knotted, Vegetable-Dyed Woolen Carpets
<b>Number of employees:</b>	100
<b>Number of weavers:</b>	9000
<b>Production per month:</b>	7000 square meters
<b>How long in business:</b>	Family business (100 years)
<b>Trader or manufacturer:</b>	Both
<b>Website:</b>	NA
<b>Bank information:</b>	Afghan National Bank



### **Asad Khalmohammadi**

With 40 years of experience, the Khalmohammadi company is one of the oldest and internationally best-known brands in the carpet industry. The owner of the company, Mr. Khal Mohammad, personally developed the carpet that now bears his name. Because the carpets are made with natural vegetable dyes and the best quality wool, they have earned a key position in several European countries.

<b>President of company:</b>	Haji Khalmohammad
<b>Name of company:</b>	Khalmohammadi
<b>Address:</b>	Saraje Jade-e-Maiwand, Kabul, Afghanistan
<b>Phone:</b>	+93-799 321 125, +93-799 444 542
<b>E-mail:</b>	khalmohammadi@hotmail.com
<b>Type of carpet(rugs):</b>	Khalmohammadi, Superchobi, Zigler and Pukhlarang
<b>Number of employees:</b>	15
<b>Number of weavers:</b>	2500
<b>Production per month:</b>	2000-2500 square meters
<b>How long in business:</b>	Family business (40 years)
<b>Trader or manufacturer:</b>	Manufacturer
<b>Website:</b>	<a href="http://www.khalmohammadi.com">www.khalmohammadi.com</a>
<b>Bank information:</b>	Kabul Bank



### **Firoz Ahmad Sabzwari**

Sabzwari Brothers Limited was established in 1965 by Haji Mohammad Hussain Sabzwari in Herat. At that time, the company's main products were Baluchi, Mauree, and Kilims. Later, new branches were opened in Kabul and Peshawar to promote the company's sales. In the meantime, Mr. Sabzwari's sons—Mr. Sardar Ahmad Sabzwari and Mr. Firoz Ahmad Sabzwari—have expanded the company's carpet production by introducing the Chobi, Kazak, Shirwan, Haris, and Baluchi types.

<b>President of company:</b>	Firoz Ahmad Sabzwari
<b>Name of company:</b>	Sabzwari Brothers Limited
<b>Address;</b>	Charahi Ansari, Share Naw, Kabul
<b>Phone:</b>	+93-799 438 530
<b>E-mail:</b>	sabzwari@sabzwari.com
<b>Type of carpet (rugs):</b>	Chobi, Kazak, Shirwan, Haris, Baluchi
<b>Number of employees:</b>	12
<b>Number of weavers:</b>	1100
<b>Production per month:</b>	1500 square meters
<b>How long in business:</b>	Family business (Since 1965 )
<b>Trader or manufacturer:</b>	Both
<b>Website:</b>	<a href="http://www.sabzwari.com">www.sabzwari.com</a>
<b>Bank information:</b>	Askari Bank



### **Hashmatullah**

The Ghazi Zada Carpet Manufacturing Company, located in Kabul, deals with more than 4000 weavers in different provinces of Afghanistan and maintains an office in London. On average, they produce 4000 square meters every month. They serve their customers the best quality hand-made carpets and wish to expand their export operations. Currently, they export to Germany, Italy, and several other European countries.

<b>President of company:</b>	Hashmatullah
<b>Name of company:</b>	Ghazi Zada Carpet Manufacturing Company
<b>Address:</b>	H# 12, Zabul street, Karte 4, Kabul
<b>Phone:</b>	+93-777 014 899
<b>E-mail:</b>	HBCCKB@yahoo.com
<b>Type of carpet (rugs):</b>	Chobi, Kazak
<b>Number of employees:</b>	21
<b>Number of weavers:</b>	4500
<b>Production per month:</b>	4000 square meters
<b>How long in business:</b>	12 years
<b>Trader or manufacturer:</b>	Both
<b>Website:</b>	NA
<b>Bank information:</b>	Soneri Bank



### **Mohammad Asif**

Parsa Rugs has 40 years experience in manufacturing and exporting carpets. They produce all kinds of hand-knotted carpets such as Choubi, Kazak, and Gaba. Currently, Parsa Rugs produces about 18,000 square meters of the best quality carpets each year, and works with many carpet-weaving families in Aqcha, Mazar-e-Sharif, and Kabul. They use hand-spun wool and natural vegetable dyes.

<b>President of company:</b>	Mohammad Asif
<b>Name of company:</b>	Parsa Rugs
<b>Address:</b>	H#136, Ground Floor, Najeeb Zarab Market, Kabul
<b>Phone:</b>	+93-799 882 462
<b>E-mail:</b>	parsarug@hotmail.com/parsarug@yahoo.com
<b>Type of carpet (rugs):</b>	Natural vegetable dyes, Kazak and Gaba
<b>Number of employees:</b>	12
<b>Number of weavers:</b>	2800
<b>Production per month:</b>	2000 square meters
<b>How long in business:</b>	Personally since 1990 My family business is more than 40 years
<b>Trader or manufacturer:</b>	Both
<b>Website:</b>	<a href="http://www.afghancarpetconsortia.com">www.afghancarpetconsortia.com</a>
<b>Bank information:</b>	Alfallah Bank (Kabul)

**Mohammad Mansoor**

The Naveed Fardin Exporting Company has been operating for 11 years. The company collects carpets from local Afghan producers and exports to Dubai, South Africa, and Australia.

<b>President of company:</b>	Mansoor
<b>Name of company:</b>	Naveed Fardin
<b>Address:</b>	H#11, Jabbar Naeem Super Market, Kululapushta, Kabul
<b>Phone:</b>	+93-799 328 645
<b>E-mail:</b>	Km_786@yahoo.com
<b>Type of carpet (rugs):</b>	Chobi
<b>Number of employees:</b>	25
<b>Number of weavers:</b>	0
<b>Export per month:</b>	190 square meters
<b>How long in business:</b>	11 years
<b>Trader or manufacturer:</b>	Trader
<b>Website:</b>	NA
<b>Bank information:</b>	Kabul Bank



### **Mohammad Nabi**

The Shahrak Carpet Manufacturing Company has 20 employees and deals with 3000 weavers in most Afghan provinces. One of the most famous companies in Afghanistan, it produces many kinds of hand-made carpets like Shirwan, Super Kazak, Chobrang, Zeglar and Gaba. The company, based in Kabul, uses only natural dyes and genuine wool from Ghazni. They believe in discipline, making high quality carpets, and delivering on time.

<b>President of company:</b>	Mohammad Nabi
<b>Name of company:</b>	Shahrak Limited
<b>Address:</b>	Baqbanan Kotagani, Dashtebarchi, Kabul, Afghanistan
<b>Phone:</b>	+93-799 491 759,+93-777 491 759
<b>E-mail:</b>	shahrakcarpets@hotmail.com
<b>Type of carpet (rugs):</b>	Shirwan, Super kazak, Chobrang, Zigler fine, Gabe, and els.
<b>Number of employees:</b>	20
<b>Number of weavers:</b>	3000
<b>Production per month:</b>	2500 square meters
<b>How long in business:</b>	More than 10 years
<b>Trader or manufacturer:</b>	Both
<b>Website:</b>	NA
<b>Bank information:</b>	Soniry Bank, United Bank



### **Mohammad Sarwar**

Ghulam Aqa has 40 years experience in manufacturing and exporting carpets. They produce all kinds of hand-knotted carpets, including Haris, Kazak, and Gaba. The company has branches in Mazar-e-Sharif, Aqcha, Andkhai, and Kabul. They use top quality wool (such as Ghazni wool) for their products. Currently, 90 percent of their production is exported through Pakistan to U.S, European, and Asian markets.

President of company:	Mohammad Sarwar
Name of company:	Haji Ghulam Aqa
Address:	H#136, Ground Floor, Najeeb Zarab Market, Kabul
Phone:	+93-799 462 915
E-mail:	Sarwar_mustafaa@hotmail.com
Type of carpet (rugs):	Natural vegetable dyes, Kazak, Haris, and Gaba
Number of employees:	15
Number of Weavers:	3500
Production per month:	2200-2500 square meters
How long in business:	40+ year old family business
Trader or manufacturer:	Both
Website:	<a href="http://www.afghancarpetconsortia.com">www.afghancarpetconsortia.com</a>
Bank information:	Alfallah Bank (Kabul)



### **Nimatullah**

The Murad Carpet Manufacturing Company has been in operation since 1970. The company, founded in the north of Afghanistan, had a promising beginning, but the civil war forced the owner, Mr. Murad, to move to Pakistan. After the toppling of the Taliban Regime, they restarted their operations in Afghanistan and now have branches in Aqcha and Kabul.

<b>President of company:</b>	Nimatullah
<b>Name of company:</b>	Murad carpet manufacturing company
<b>Address:</b>	Qala Ahmad Khan, Bagrami, Kabul
<b>Phone:</b>	+93-799 334 233
<b>E-mail:</b>	Murad carpets@hotmail.com
<b>Type of carpet (rugs):</b>	Natural vegetable dyes, Kazak, Haris and Gaba
<b>Number of employees:</b>	15
<b>Number of weavers:</b>	2500
<b>Production per month:</b>	2000 square meters
<b>How long in business:</b>	Personally since 1990
<b>Trader or manufacturer:</b>	Manufacturer
<b>Website:</b>	<a href="http://www.muradcarpets.com">www.muradcarpets.com</a>
<b>Bank information:</b>	Kabul Bank

### Sayed Sharif



Basim Carpet EXHB has been operating for 45 years. The company is one of the most famous carpet dealers in Herat. They buy carpets from Kabul, Kandahar, Mazar-e-Sharif, Gardez, Ghazni, and Bagram to export to different markets. They buy carpets from 200 different weavers, which is often the sole source of the weavers' income. Currently, they are looking to open a big carpet manufacturing company in Herat with about 200,000 square meters of land. They have the land, and can hire over 1000 workers for the factory. Before establishing the factory, the company is trying to find a contact that to help them increase their sales. Success in establishing this factory is directly dependent upon finding a business partner.

<b>President of company:</b>	Sayed Sharif
<b>Name of company:</b>	Basim Carpet EXHB
<b>Address:</b>	H#5, Arya Market, Share Naw, Herat
<b>Phone:</b>	+93-70 458 123
<b>E-mail:</b>	mibasim@hotmail.com
<b>Type of carpet (rugs):</b>	Saroq, Mori
<b>Number of employees:</b>	5
<b>Number of weavers:</b>	200
<b>Export per month:</b>	1500 square meters
<b>Production per month:</b>	250 square meters
<b>How long in business:</b>	25 years
<b>Trader or manufacturer:</b>	Both
<b>Website:</b>	NA
<b>Bank information:</b>	Kabul Bank, De Afghanistan Bank



## U.S. Department of Commerce

### About the Afghanistan Investment and Reconstruction Task Force

The Afghanistan Investment and Reconstruction Task Force of the U.S. Department of Commerce serves as a resource of information for U.S. companies interested in rebuilding and investing in Afghanistan. The task force works closely with the U.S. Embassy in Kabul, other U.S. government agencies, the Afghan Embassy, and international organizations to provide U.S. companies counseling on the latest developments and opportunities for rebuilding and investing in Afghanistan. The task force maintains a very helpful Web site with up-to-the minute information for businesses interested in Afghanistan at [www.export.gov/afghanistan](http://www.export.gov/afghanistan). For business counseling on opportunities in Afghanistan, please call (202) 482-1812 or e-mail questions to [AfghanInfo@mail.doc.gov](mailto:AfghanInfo@mail.doc.gov).



*Original Area Rugs courtesy of Naveed Fadin Co.*



*“In open spaces and faraway places our unseen faces weave.  
We weave dreams of hope for the future...dreams for our children,  
our loved ones and our nation. WE ARE THE HEART AND  
SOUL OF AFGHANISTAN. WE ARE AFGHANISTAN.”*



**AmericasMart Atlanta**

Brought to you by AmericasMart Atlanta and the Embassy of Afghanistan,  
Washington, D.C., with support from the U.S. Department of Commerce.

