



U.S. INTERNATIONAL TRAVEL FORECAST 2009 - 2013

REGION	FORECAST
North America	Total growth from 2008 to 2013 for the top markets, Canada and Mexico, is expected to reach 14 and 6 percent, respectively.
Europe	Recovery for the European markets will be slow during the next four years; by 2013 visitation will only reach or remain lower than 2008 levels for most countries, following a 9 percent projected decline in 2009.
Asia/Pacific	By 2013, all of the top Asia/Pacific markets will post double digit increases when compared to 2008, including China (+61 percent), India (+43 percent), Korea (+22 percent), Australia (+17 percent), and Japan (+10 percent).
South America	South American arrivals are projected to return to a strong growth mode during the next several years, following a 4 percent contraction in 2009. With Brazil as the engine, South America will generate more than 3.1 million visitors by 2013, or a 23 percent increase compared to 2008, the second fastest growth rate among all of the world regions.

To learn more about international visitation and visitor spending in the United States, and to read additional analyses of these data, visit: http://tinnet.ita.doc.gov/outreachpages/inbound.general_information.inbound_overview.html