



## Wyoming: Exports, Jobs, and Foreign Investment

### September 2012

#### Exports Support Jobs for Wyoming's Workers

Export-supported jobs linked to manufacturing account for an estimated 1.6 percent of Wyoming's total private-sector employment. One-tenth (10.3 percent) of all manufacturing workers in Wyoming depend on exports for their jobs (2009 data latest available).

#### Exports Sustain Thousands of Wyoming Businesses

A total of 305 companies exported from Wyoming locations in 2009. Of those, 219 (72 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated nearly three-fifths (58 percent) of Wyoming's total exports of merchandise in 2009.

#### Foreign Investment Creates Jobs in Wyoming

In 2009, foreign-controlled companies employed 9,100 Wyoming workers. Major sources of foreign investment in Wyoming in 2009 included the United Kingdom, France, Canada, and Switzerland.

Foreign investment in Wyoming was responsible for 4.2 percent of the state's total private-industry employment in 2009.

#### Wyoming Depends on World Markets

Wyoming's export shipments of merchandise in 2011 totaled \$1.2 billion.

The state's largest market was Canada. Wyoming posted merchandise exports of \$330 million to Canada in 2011, 27. percent of the state's total merchandise exports. Canada was followed by Brazil (\$101 million), Australia (\$81.7 million), Mexico (\$77.7 million), and Indonesia (\$70.8 million).

The state's largest merchandise export category is chemicals, which accounted for \$819 million of Wyoming's total merchandise exports in 2011. Other top merchandise exports are machinery (\$135 million), minerals and ores (\$53.8 million), petroleum and coal products (\$51.1 million), and oil and gas (\$41 million).

#### Wyoming's Metropolitan Exports

In 2011, the following metropolitan areas in Wyoming recorded merchandise exports: Casper (\$135 million), and Cheyenne (\$35.5 million).