



Nebraska: Exports, Jobs, and Foreign Investment September 2012

Exports Support Jobs for Nebraska's Workers

Export-supported jobs linked to manufacturing account for an estimated 3.8 percent of Nebraska's total private-sector employment. Over one-seventh (14.5 percent) of all manufacturing workers in Nebraska depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Nebraska Businesses

A total of 1,246 companies exported from Nebraska locations in 2009. Of those, 1,033 (83 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-quarter (28 percent) of Nebraska's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in Nebraska

In 2009, foreign-controlled companies employed 23,600 Nebraska workers. Major sources of foreign investment in Nebraska in 2009 included France, the United Kingdom, Canada, and Switzerland.

Foreign investment in Nebraska was responsible for 3.0 percent of the state's total private-industry employment in 2009.

Nebraska Depends on World Markets

Nebraska's export shipments of merchandise in 2011 totaled \$7.6 billion.

The state's largest market was Canada. Nebraska posted merchandise exports of \$2 billion to Canada in 2011, 26.4 percent of the state's total merchandise exports. Canada was followed by Mexico (\$1.9 billion), Japan (\$537 million), China (\$380 million), and Korea (\$332 million).

The state's largest merchandise export category is food products, which accounted for \$2.4 billion of Nebraska's total merchandise exports in 2011. Other top merchandise exports are agricultural products (\$1.3 billion), machinery (\$1.2 billion), chemicals (\$568 million), and transportation equipment (\$513 million).

Nebraska's Metropolitan Exports

In 2011, the following metropolitan areas in Nebraska recorded merchandise exports: Lincoln (\$922 million). Omaha-Council Bluffs (including some parts of Iowa) exported \$2.7 billion, and Sioux City (including some parts of Iowa and South Dakota) exported \$2.6 billion.