



INTERNATIONAL
TRADE
ADMINISTRATION

Iowa Exports, Jobs, & Foreign Investment

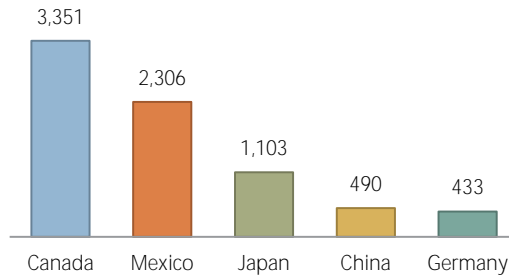
Iowa Depends on World Markets

- Exports from Iowa helped contribute to the \$2.21 trillion of U.S. goods and services exports in 2016.

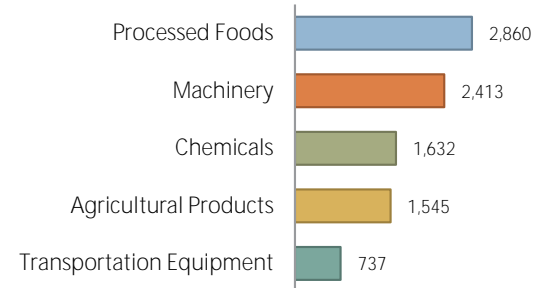
\$12.1 billion

Iowa goods exports in 2016

Iowa's Top 5 Export Markets
(Millions of U.S. Dollars)



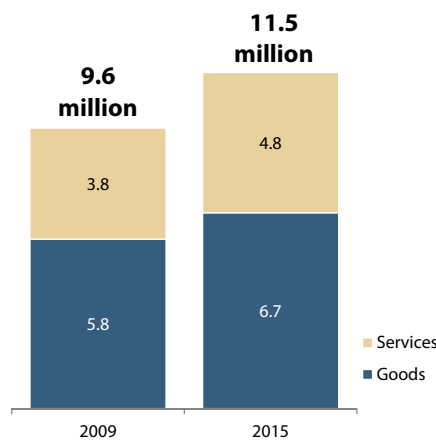
Iowa's Top 5 Export Categories
(Millions of U.S. Dollars)



Exports Support Jobs

- Nationally, U.S. jobs supported by exports reached an estimated 11.5 million in 2015, up 1.9 million from 2009.

Jobs Supported by Total U.S. Exports
Up by 1.9 Million Jobs Since 2009



101,986

U.S. jobs supported by goods exports from Iowa in 2015

63% of these jobs were supported by manufactured goods exports

Exports Sustain Thousands of Iowa Businesses

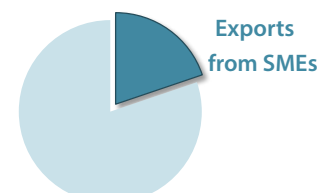
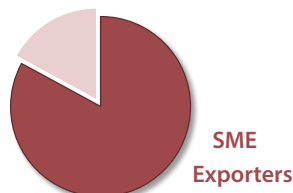
- A total of 3,374 companies exported from Iowa locations in 2014.

2,798

Number of small and medium-sized (SME) goods exporters in Iowa in 2014

SMEs account for **83%** of Iowa goods exporters

...and **20%** of known Iowa goods export value





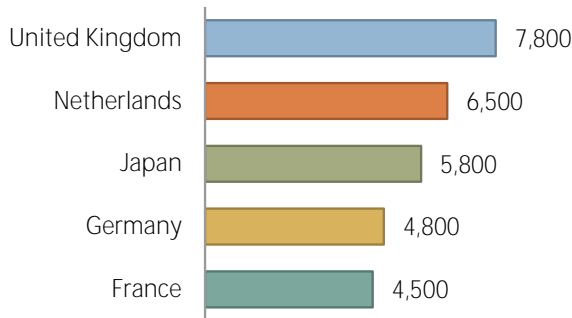
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Foreign Investment & Jobs in Iowa

- In 2014, foreign-owned companies employed 55,800 Iowa workers

Iowa Employment in Foreign-Owned Companies
Number of Employees by Country of UBO



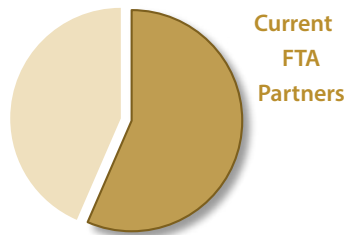
4.2%

Share of Iowa private-industry employment at foreign-owned firms

Free Trade Agreements

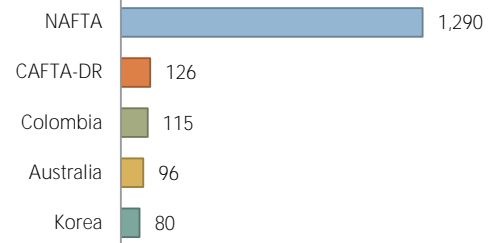
- The U.S. currently has 14 free trade agreements in force with 20 countries.
- Iowa's exports to U.S. FTA partners totaled \$6.9 billion in 2016.

In 2016, exports to FTA markets accounted for **57%** of Iowa exports



Since 2006, exports from Iowa to FTA markets have grown by **37%**

Top Dollar Growth, 2006-16
(Millions of U.S. Dollars)



Iowa's Metropolitan Exports

- Davenport-Moline-Rock Island is the 48th largest metro area reporting exports nationwide.

Metro Area	2015 Goods Export Value	Share of State Exports
Davenport-Moline-Rock Island	\$5.7 billion	*
Omaha-Council Bluffs	\$3.8 billion	*
Sioux City	\$1.3 billion	*
Des Moines-West Des Moines	\$1.0 billion	12.3%
Cedar Rapids	\$873 million	10.3%
Iowa City	\$308 million	3.6%
Waterloo-Cedar Falls	\$306 million	3.6%
Ames	\$262 million	3.1%
Dubuque	\$137 million	1.6%

*Share of state exports unavailable for MSAs that cross state lines

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce.

For more resources please see www.trade.gov/mas/ian. Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.