



## New Orleans-Metairie-Kenner, LA

- In 2011, the New Orleans metropolitan area was the 15th largest export market in the United States, with merchandise shipments totaling \$20.3 billion. This is up \$6.4 billion (45.6 percent) from the \$14.0 billion in merchandise exported in 2010.
- The New Orleans metropolitan area accounted for 61.6 percent of Louisiana's merchandise exports in 2011.
- For the top 50 U.S. merchandise export destinations, New Orleans ranks among the major metropolitan area exporters to Singapore (\$1.5 billion), the Netherlands (\$1.4 billion), Chile (\$1.2 billion), Egypt (\$724 million), and Spain (\$540 million).
- New Orleans ranks among the major metropolitan area exporters of Petroleum and Coal Products (\$10.2 billion), Crop Production (\$6.4 billion), Chemicals (\$1.2 billion), Food and Kindred Products (\$858 million), and Beverages and Tobacco Products (\$216 million).
- In 2011, New Orleans benefited from existing trade agreements, exporting \$2.1 billion to the NAFTA region and \$637 million to the CAFTA-DR region.
- 10.4 percent of New Orleans's merchandise exports go to NAFTA countries.

TOP SECTORS			TOP COUNTRIES		
Sector	Value	Share	Country	Value	Share
Petroleum and Coal Products	\$10.2 billion	50.4%	Japan	\$1.9 billion	9.2%
Crop Production	\$6.4 billion	31.5%	China	\$1.9 billion	9.2%
Chemicals	\$1.2 billion	5.7%	Mexico	\$1.5 billion	7.3%
Food and Kindred Products	\$858 million	4.2%	Singapore	\$1.5 billion	7.2%
Mining, Quarrying, and Oil and Gas Extraction (NAICS 211-213)	Suppressed	-	Netherlands	\$1.4 billion	7.0%

Note: The order in which sectors and countries are displayed does not necessarily reflect the true rank ordering of the top countries. The suppressed data may, in fact, be rightfully anywhere in the ranking.

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The Metropolitan Export Series is a product funded and developed by the International Trade Administration utilizing data from the U.S. Census Bureau. Merchandise export totals are available for 367 metropolitan areas beginning in 2005 through 2011. For additional information and to view the complete data series and methodology, visit [www.trade.gov/metodata](http://www.trade.gov/metodata).