



INTERNATIONAL  
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# Memphis, TN-MS-AR Merchandise Exports in 2015

*The Metropolitan Export Series is a product funded and developed by the International Trade Administration using data from the U.S. Census Bureau. Merchandise export data are available for U.S. metropolitan areas beginning in 2005.*

In 2015, Memphis was the  
**26th**  
largest exporter in the U.S.

## Memphis Exports in 2015

- In 2015, goods exports from the Memphis area grew by 7% over the previous year.
- On average, exports from the Memphis area have increased by 6.5% annually over the past 10 years.

**\$11.8 billion**

Total Memphis goods export value in 2015

**40%**

Memphis area export growth since 2009

### Goods Exports From Select Memphis Area Counties

County	Export Value
Shelby County	\$9.6 billion
Crittenden County	\$76 million
Marshall County	\$46 million
Tipton County	\$30 million
Fayette County	\$22 million

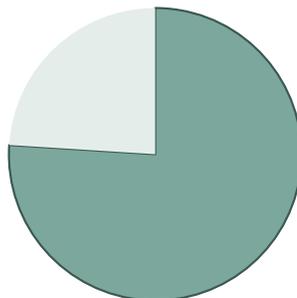
## Exports Sustain Memphis Area Businesses

- In 2014 (latest available), 1,075 Memphis area companies exported to U.S. FTA partners.
- The same year, 1,006 area companies exported to Trans-Pacific Partnership countries and 475 exported to the European Union.

**1,213**

Number of small and medium-sized goods exporters in Memphis in 2014

SMEs account for **76%** of Memphis goods exporters



**95%** of Memphis goods exporters shipped manufactured products overseas



*Note: Exporter counts reflect the number of companies, not establishments, and are therefore not additive across industries and geographies*



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## Top Memphis Export Markets & Sectors

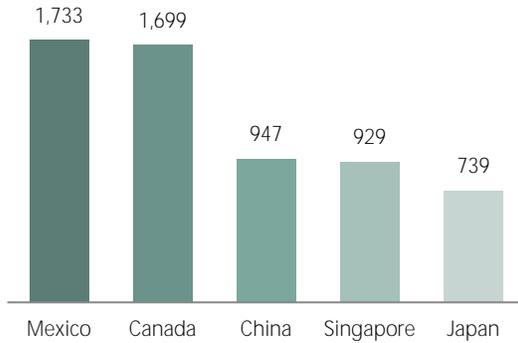
- In 2015, Mexico was Memphis's top foreign market, accounting for 15% of its total goods exports.
- Miscellaneous manufactures was Memphis's top export sector in 2015, accounting for 30% of the area's goods exports.

## Current and Future FTAs Matter to Memphis Area Exporters

- The U.S. currently has 14 free trade agreements in force with 20 countries.

## Source Notes

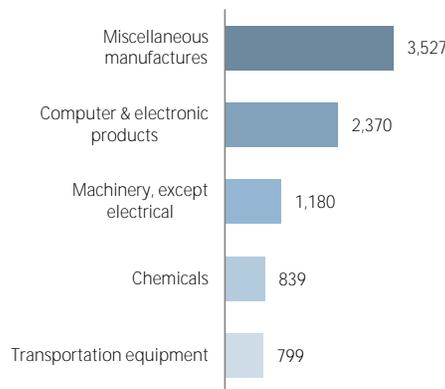
Top Memphis Area Export Markets  
Millions of dollars



In addition to these top markets, Memphis is also a major exporter to:

Australia \$494 million  
Vietnam \$206 million

Top Memphis Export Sectors  
Millions of dollars



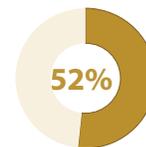
In addition to these top sectors, other sectors where Memphis is a major exporter include:

- Agricultural products
- Paper
- Electrical equipment, appliances, & components
- Fabricated metal products
- Plastics & rubber products

In 2015, exports to FTA markets accounted for **48%** of Memphis area exports

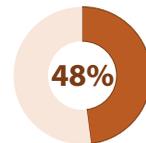
In 2015, Memphis exported:

**\$3.4 billion**  
to NAFTA



**\$6.1 billion**  
to TPP

**\$5.7 billion**  
to all FTAs in force



**\$2.3 billion**  
to TTIP (EU-28)

Data year: 2015 Last updated: September 2016

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce.

For additional information and to view the complete data series and methodology, visit [www.trade.gov/metrodta](http://www.trade.gov/metrodta). Exporter data available on <http://tse.export.gov/edb>.