



INTERNATIONAL
TRADE
ADMINISTRATION

Baton Rouge, LA Merchandise Exports in 2015

The Metropolitan Export Series is a product funded and developed by the International Trade Administration using data from the U.S. Census Bureau. Merchandise export data are available for U.S. metropolitan areas beginning in 2005.

In 2015, Baton Rouge was the
44th
largest exporter in the U.S.

Baton Rouge Exports in 2015

- Goods exports from the Baton Rouge area have increased \$3.2 billion since 2009.
- On average, exports from the Baton Rouge area have increased by 11.3% annually over the past 10 years.

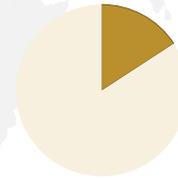
\$6.5 billion

Total Baton Rouge goods export value in 2015

96%

Baton Rouge area export growth since 2009

Exports from Baton Rouge accounted for **16%** of total Louisiana goods exports



Goods Exports From Select Baton Rouge Area Counties

| County | Export Value |
|-------------------------|---------------|
| Ascension Parish | \$1.7 billion |
| Iberville Parish | \$1.0 billion |
| West Baton Rouge Parish | \$893 million |
| Livingston Parish | \$48 million |
| West Feliciana Parish | \$12 million |

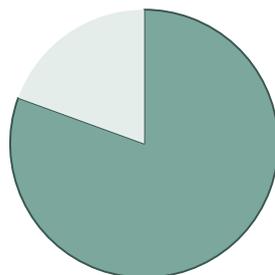
Exports Sustain Baton Rouge Area Businesses

- In 2014 (latest available), 376 Baton Rouge area companies exported to U.S. FTA partners.
- The same year, 344 area companies exported to Trans-Pacific Partnership countries and 139 exported to the European Union.

468

Number of small and medium-sized goods exporters in Baton Rouge in 2014

SMEs account for **81%** of Baton Rouge goods exporters



94% of Baton Rouge goods exporters shipped manufactured products overseas



Note: Exporter counts reflect the number of companies, not establishments, and are therefore not additive across industries and geographies



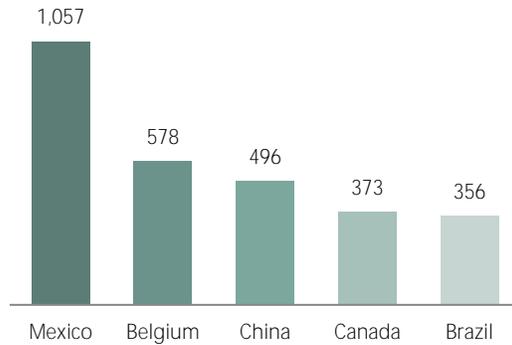
INTERNATIONAL
TRADE
ADMINISTRATION

Baton Rouge, LA Merchandise Exports in 2015

Top Baton Rouge Export Markets & Sectors

- In 2015, Mexico was Baton Rouge's top foreign market, accounting for 16% of its total goods exports.
- Petroleum & coal products was Baton Rouge's top export sector in 2015, accounting for 21% of the area's goods exports.

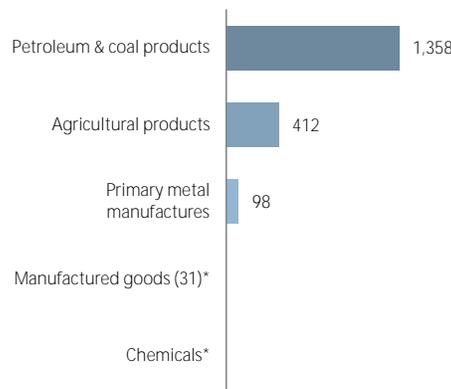
Top Baton Rouge Area Export Markets
Millions of dollars



In addition to these top markets, Baton Rouge is also a major exporter to:

Argentina \$165 million
Guatemala \$122 million

Top Baton Rouge Export Sectors
Millions of dollars



In addition to these top sectors, other sectors where Baton Rouge is a major exporter include:
Processed foods

* Indicates that export value is suppressed due to disclosure concerns.

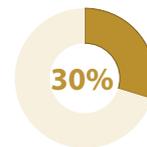
Current and Future FTAs Matter to Baton Rouge Area Exporters

- The U.S. currently has 14 free trade agreements in force with 20 countries.

In 2015, exports to FTA markets accounted for **42%** of Baton Rouge area exports

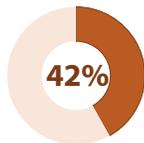
In 2015, Baton Rouge exported:

\$1.4 billion
to NAFTA



\$1.9 billion
to TPP

\$2.7 billion
to all FTAs in force



\$1.4 billion
to TTIP (EU-28)

Source Notes

Data year: 2015 Last updated: September 2016

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce.

For additional information and to view the complete data series and methodology, visit www.trade.gov/metrodata. Exporter data available on <http://tse.export.gov/edb>.