



U.S. Department of Commerce

Forum on Industrial Water Use

Thursday, September 23, 2010
Herbert C. Hoover Building, Room 4830

The purpose of the Sustainable Manufacturing Initiative's Forum on U.S. Industrial Water Use is to hear from stakeholders and gather information in order for the U.S. Department of Commerce to determine the needs, challenges, and gaps in understanding that pertain to industrial water use.

Draft Agenda

- 8:30-9:00 Registration and Refreshments
- 9:00 - 9:05 Welcoming Remarks from Mary Saunders, Deputy Assistant Secretary for Manufacturing and Services
- 9:05-9:15 Opening Remarks from Praveen Dixit, Deputy Assistant Secretary for Industry Analysis
- 9:15-10:15 Panel #1: Current State of Industrial Water Use
Moderator: TBD
Eric Evenson, Coordinator, National Water Census, U.S. Geological Survey
Christopher Williams, Director, Freshwater Program, World Wildlife Fund
TBD
- 10:15-10:25 Refreshment and Networking Break
- 10:25-11:25 Panel #2: Industry Perspective
Moderator: Steve Hellem, Executive Director, GEMI
Bruce Karas, Director, Sustainability, Environmental and Safety, Coca-Cola North America
Charles Souders, Manager, Environmental Compliance, Johnson & Johnson/McNeil Consumer Healthcare
Piet Klop, Senior Fellow, Markets & Enterprise Program, World Resources Institute
- 11:25-11:35 Refreshment and Networking Break
- 11:35-12:15 Roundtable Discussion and Concluding Remarks