



INTERNATIONAL
T R A D E
ADMINISTRATION

THE U.S. DEPARTMENT OF COMMERCE PRESENTS...
**“Enhancing U.S. Competitiveness Through
Sustainable Manufacturing:
A Public-Private Dialogue”**

September 27, 2007
Herbert C. Hoover Building Auditorium
Washington, D.C.

8:30 AM – 9:00 AM **Registration**

9:00 AM - 9:20 AM **Introduction and Welcome**
Admiral William G. Sutton
Assistant Secretary for Manufacturing and Services

9:20 AM -10:20 AM **Sustainable Manufacturing in the 21st Century**

Profiting from Sustainable Manufacturing Practices

Speaker: *Steve Hellem, Executive Director, Global Environmental Management Initiative*

An overview of the common benefits and challenges to firm level profitability when implementing sustainable manufacturing practices and processes.

Cost-Effective Implementation of Sustainable Manufacturing Technologies

Speaker: *David Love, Director of Industrial Solutions, Johnson Controls*

An overview of common successes and challenges when implementing a cost-effective transition to sustainable manufacturing technologies.

USG Programs, Policies and Resources in Support of Sustainable Manufacturing

Speaker: *Alex Folk, Green Suppliers Network, National Institute of Standards and Technology*

An overview of USG programs, policies and resources that support and promote sustainable manufacturing practices.

10:20 AM – 10:35 AM Coffee Break

10:35 AM – 3:30 PM Breakout Sessions

Breakout Sessions: Hearing From U.S. Industry

The rotating breakout sessions will be moderated by the morning’s opening presenters who will lead targeted discussions designed to elicit individual feedback from participants on a range of issues related to sustainable manufacturing. The goal is to provide an environment that will allow participants to provide individual feedback to the moderators that can then be used to identify next steps in shaping the scope and agenda of an ongoing national public-private dialogue on ensuring profitability and competitiveness in sustainable manufacturing.

Time	Breakout Session 1	Breakout Session 2	Breakout Session 3
	<i>Profiting from Sustainable Manufacturing Practices</i>	<i>Cost-Effective Implementation of Sustainable Manufacturing Technologies</i>	<i>USG Programs, Policies and Resources in Support of Sustainable Manufacturing</i>
10:35 AM – 11:45 AM	<i>Group 1</i>	<i>Group 2</i>	<i>Group 3</i>
11:45 AM – 12:45 PM	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
1:00 PM – 2:10 PM	<i>Group 3</i>	<i>Group 1</i>	<i>Group 2</i>
2:20 PM – 3:30 PM	<i>Group 2</i>	<i>Group 3</i>	<i>Group 1</i>

3:30 PM - 3:45 PM Coffee Break

3:45 PM - 4:45 PM Conclusion and Next Steps (Plenary Session)

Auditorium

Discussion of challenges, areas of need/concern and proposed next steps identified in the day’s breakout sessions. How can the USG and U.S. private sector move forward to enhance U.S. industry competitiveness and profitability via sustainable manufacturing?

4:45 PM - 5:00 PM Closing Remarks